



Dear subscriber,

Welcome to our latest CO Improve newsletter!

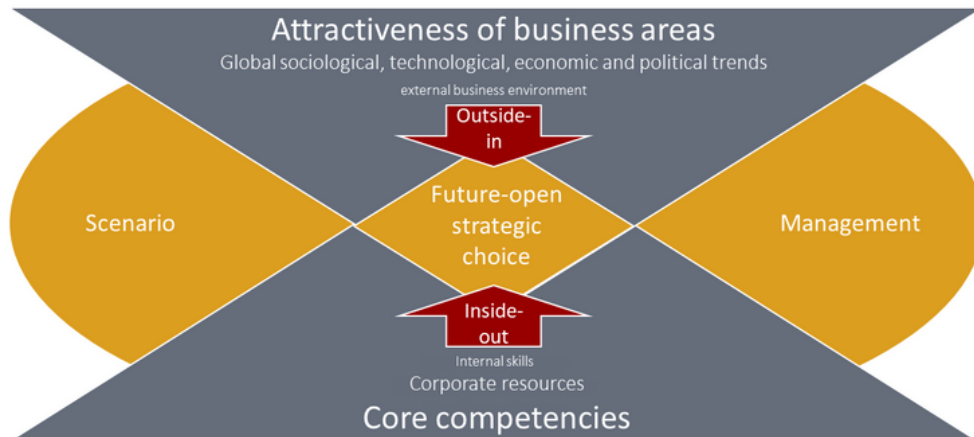
Rising energy costs, declining growth forecasts, still-disrupted supply chains and disintegrating business models keep managers on their toes. Increasing resilience and performance are important areas of action for business leaders.

What contributions can those responsible for R&D and product development make? We would like to give you some suggestions in this newsletter and wish you an inspiring read.

With best regards Yours,

Dirk Meißner

Strategic adaptability



Resilient organisations know their core competencies very well and can thus significantly expand the space of alternative future scenarios. They not only develop environment and strategy scenarios from the perspective of the outside in, but also from the inside out. You have thus thought ahead to further options for action and can react even faster and more effectively to a changed business environment. If previous business areas break away, they turn to new business areas in which they can quickly generate competitive advantages again with their unique core competencies.

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Smart Development Performance Booster



Product creation is a central performance process of every industrial company that contributes significantly to securing the future and competitiveness. Reason enough to regularly check and increase performance and efficiency. Of course, selective improvements are carried out continuously. But sometimes a greater leap forward is required. With our Smart Development Performance Boost Programme, we support you in this.

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Change management



Product creation today is subject to ever-increasing complexity. Markets, products and technologies are just as decisive as the increasing pressure on costs and profitability. Do you also often take more risks in the product development process than before? In order to survive in this challenging environment, we have put together something for you. This way you can ensure that all change requests are fed into an orderly process and that decisions are made cross-functionally, quickly and on the basis of comprehensible criteria.

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Agile@Hardware 2022



The participants of this year's Agile@Hardware conference in June in the Klassikstadt Frankfurt also came to this conclusion. A very successful two-day event with many exciting and valuable impulses and keynotes about the agile development of physical products and the transformation to an agile industrial company. A big thank you goes to all our speakers and participants who made this exclusive event such a success. We have compiled the best impressions with films and photos for you.

Guilds in agile teams



A consistent implementation of agile working includes that Scrum teams work co-located - i.e. in a shared space. In the development of mechatronic products, this means that specialists are removed from their specialist groups to sit with their project team members. The decisive success factor: the common project focus. But the exchange within a specialist discipline becomes more difficult. We give you a solution so that your team can focus not only on the project focus but also on the specialist focus.

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Imprint

Address

CO-Improve GmbH & Co. KG
Düsseldorfer Straße 13
65760 Eschborn

Kontakt

email: office@co-improve.com
Telefon: +49 (0)6196 96754-0
Telefax: +49 (0)6196 96754-11

Managing Partner:
Dirk Meissner

Registered with the Amtsgericht
Frankfurt am Main: HRA 49633
USt-IdNr. DE23746399