



Dear Subscriber,

The skilled labour shortage in Germany does not stop at any industry and thus also at any company. In our first article, we highlight the negative consequences for product development and would like to show you three levers that you can use to deal with these challenges: Consideration in the corporate strategy, long-term personnel planning and structured project portfolio management.

Our second article is about efficient and effective cooperation in your organisation, especially of the departments or people involved in an interdisciplinary product development. Classic organisational charts and job descriptions provide orientation for employees. But only with clear role descriptions do you create clarity about self-image, responsibility, authority and goals.

In our practical example in this newsletter, we give you an insight into concrete consulting projects. This article deals with the question of how best to structure the product backlog for a mechatronic product. We show you how you can use elements of a very classic requirements management method, Quality Function Deployment (QFD), in combination with SCRUM.

Finally, we would like to introduce you to our new employees and with them new competences at COImprove: With Hans-Peter Neu, we have an experienced senior consultant on board with many years of experience in product development in the automotive industry in combination with a particular expertise in platform and module strategies in conjunction with complexity management.

Our consultant Deborah Brattig focused on agile working methods at the beginning of her career and has already gained experience with agile transformation of companies. She has mastered methods such as Scrum and Kanban as well as OKR. Deborah enriches our team as an Agile Coach, especially for the agile development of mechatronic products involving mechanics, electronics and software.

With these impulses, we wish you a relaxing weekend. As always, we look forward to stimulating discussions on these or other topics for successful product development.

With best regards Yours,
Dirk Meissner

Agile transformation at leading manufacturer of household products



There is no one-size-fits-all solution for agile transformation in companies. But we do have a success story for you of a renowned company that has successfully managed its transformation. In our project report, we show you how this diversified manufacturer of household products converted its entire product development to agile working methods after successful pilots.

[MORE INFO](#)

Why role definitions have priority in the company



Developing complex mechatronic products is real interdisciplinary teamwork. In order for your teams to work together dynamically and successfully in the long term, they also need clearly defined rules as a basis, e.g. the working agreement. This will improve cooperation, increase efficiency, minimise risks and increase the quality of your product. Read more about a "real" efficiency driver.

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SAFe® Release Train Engineer Certification



To realise large and complex agile projects, you usually need several teams. For these teams to work together effectively and achieve their goals, good coordination and integration is required. Our experienced SAFe® Program Consultants Nicolas, André and Dirk are now also certified Release Train Engineers.

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More success through efficient project portfolio management



Do you want to ensure that projects in your company are carried out more effectively and efficiently in order to achieve a higher success rate and a better return on investment (ROI)? In our project report on project portfolio management we would like to show you how you can achieve this by prioritising projects, optimising resources, risk management, a strategic orientation and with more transparency and control.

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Imprint

Address

CO-Improve GmbH & Co. KG
Düsseldorfer Straße 13
65760 Eschborn

Kontakt

email: office@co-improve.com
Telefon: +49 (0)6196 96754-0
Telefax: +49 (0)6196 96754-11

Managing Partner:
Dirk Meissner

Registered with the Amtsgericht
Frankfurt am Main: HRA 49633
USt-IdNr. DE23746399